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FOR IMMEDIATE RELEASE

BROTHER INTERNATIONAL CORPORATION EXPANDS THEIR LINE OF EMBROIDERY DESIGN AND LETTERING SOFTWARE

Brother™ introduces PE-DESIGN® PLUS, BES® Monogramming Suite Software and BES® Embroidery Lettering Software 2

BRIDGEWATER, NJ – It's easy to get inspired with the newest additions to the Brother™ family of embroidery design and monogramming software – PE-DESIGN® PLUS, BES® Monogramming Suite Software and BES® Embroidery Lettering Software 2. Whatever one's level of expertise or specific embroidery need, there's a software program available now at Authorized Brother Innov-ís dealers nationwide.

Embroidery enthusiasts can take their creativity to the next level with the new, affordable, digitalizing and editing software, PE-DESIGN® PLUS – perfect for design and lettering. PE-DESIGN® PLUS has many of the popular features of PE-DESIGN® NEXT at an affordable price – including the same full-featured PhotoStitch™ capabilities of PE-DESIGN® NEXT, which has been described by Dean F. Shulman, Senior Vice President of Brother International, as being “like printing with thread, and one of the most innovative features of our software offerings.” As intuitive as using most popular computer-based programs, those using PE-DESIGN® PLUS can quickly identify program functions with the intuitive icons, and customize their favorite operations on the toolbar. Plus, an embroidery design can be edited while viewing a realistic image of it on the computer screen. A sewing simulator function can also be selected to watch a design being stitched out on screen, as it would on an embroidery machine. PE-DESIGN® PLUS also includes:

- **35 built-in fonts** and a **design library** with designs and shapes including rectangle, circle, heart and star.
- **PhotoStitch™, Auto-Punch and Cross Stitch functions**, for converting an image into an embroidered design.
- **Automatically recalculated stitch count** when designs are resized.
- **Scale, Rotate or Flip** designs.
- The ability to **print out a design as a template** for accurate measurement.
- **Custom hoop sizes**, so one's design will fit perfectly in any hoop size up to 12" x 8".

Lettering is one of the best ways to personalize any project, especially with the new BES® Embroidery Lettering Software 2. Complete with monogramming, lettering and appliqué functionality, the user-friendly framework can be used to quickly access program features and functions. Plus, with the ability to keep multiple workspaces open, anyone can multitask to work on several projects at once. Some great features include:

- **Merge multiple designs** into one.
- **Transform TrueType fonts** into gorgeous lettering.
- **Over 170 built-in pre-digitized fonts** (including Hebrew and Cyrillic), **227 built-in resizable designs, 11 lettering templates** and **109 frames**.
- **Name drop function** for projects using the same design with multiple names.
- **Auto baste function** to ensure correct design placement.
- **Fit hoop function** automatically resizes user's designs and lettering.
- **4mm lettering font** for cuff and shirt pocket lettering.

- **Customized font style patterns.**

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For those looking for high-end monogramming at an affordable price, there is the new BES® Monogramming Suite Software, which makes creating custom monogramming as easy as A-B-C, with its wizard-driven, user-friendly interface. It is compatible with virtually any embroidery machine, with the ability to save designs in most popular embroidery file formats. The Monogram Designer Wizard helps anyone get started, and the intuitive interface allows users the freedom to tailor their design page to their specific liking by arranging design tools for quick, easy access. Beginners and experienced crafters can easily edit the height, width and letter slant and choose from hundreds of fill patterns to customize their monograms. Other editing capabilities include the ability to select a desired background color and preview the design. It even provides stitch recipes for stitches, fabric and stabilizer combinations.

Using the ruler, zoom and pan tools in BES® Monogramming Suite Software – in addition to the drag and drop function – crafters are easily able to make changes on the fly. This software suite also includes:

- **Advanced grid capabilities** to ensure accurate placement of designs.
- **Realistic 3D preview** for virtually perfect thread and fabric viewing.
- **Over 60 built-in fonts, 120 built-in appliqué border and frame patterns and 137 built-in decorative designs.**
- **Auto Trim Feature** to eliminate jump stitches.
- **Color Sort Feature** to eliminate unnecessary thread changes.

“We are excited to introduce these new software programs which will inspire creativity. Whether a beginner, an experienced hobbyist, or a home business entrepreneur, our new line of software programs will fit our customer’s unique needs while enabling them to express their artistic vision,” explains Dean F. Shulman, senior vice president of Brother International Corporation and head of the company’s home appliance and industrial products divisions.

For more information on these new software packages from Brother, visit www.brother.com. To find Brother on Facebook, visit www.facebook.com/BrotherSews. To follow Brother on Twitter, visit www.twitter.com/BrotherSews and to subscribe to Brother on YouTube, visit www.youtube.com/BrotherSews.

PE-DESIGN® PLUS Projects:



BES® Embroidery Lettering Software 2 Projects:



BES® Monogramming Suite Projects:



About Brother International Corporation:

Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices.

Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching \$5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics.

Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry.

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Canada, Brazil, Chile, Argentina, Peru and Mexico.

For more information you can visit the website at www.brother.com.

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